**WHAT YOU MUST KNOW TO MAKE MONEY ONLINE**
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# WHAT YOU MUST KNOW TO MAKE MONEY ONLINE

**BY**

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Until now, making money on the internet was thought to be a stroll in the park, but it's not. Making money on the internet requires a sound knowledge of how the internet works. A good knowledge of various money-making programs is also required. While writing this report, I assume you already know one or two things about the internet. I assume you are not a complete novice or a newbie.

Online programs like blogging, CPA, Surveys, Data Entry, Google Adsense, Domain flipping etc work and you can make real money from them but if you want to save yourself from losses and avoid misfortunes then two things that can fetch you money endlessly which you must do are:

- You must provide a service or services
- You must have a product or products to sell
- You must advertise

Another thing that can make you good money online is High Yield Investment Program (HYIP) if done properly. I'm not going to talk about HYIP in this report.

## PROVIDING A SERVICE OR SERVICES

Before you start providing services online you need to determine the services that are in high demand. Your focus should be services that people will always need. Note that you may need to learn new skills in order to provide some of these services. From experience, services that people need on the internet include but not limited to:

- Article writing
- Ghost writing

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- Manual Directory Submission
- Graphic Design
- eCover Design
- Web Design
- Website Marketing
- Keyword Research Consultancy
- Online Payment Service
- E-currency exchange Service
- Buy For Me Services

If you are familiar with the internet you will know that as long as the internet exists all the services listed above will continue to be in demand. The onus is now on you to go out there and acquire the skills needed to provide these services if you don't already have them.

## PRODUCTS YOU CAN SELL

- Information Products
- Software
- Tangible Products

Your infoproducts must be worth their money and they must provide solutions to problems. The most lucrative niches to target are:

- Money and Business
- Dating and Relationship
- Health and Fitness

If you don't know how to create software, you can outsource it. You can also buy rights to software and sell it as your own.

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## ADVERTISE!!!

Advertising is the soul of any business. If you don't advertise how will people know about your products and services? There are paid adverts and free adverts if you are serious about making money online, you must go for paid adverts. Free adverts can be combined with paid adverts but shouldn't be your main focus. Free adverts are good but the results you get are not worth the efforts required in setting them up. Paid adverts bring you serious buyers who are looking for what you are selling and are ready to spend.

Some of the paid adverts that you can use are:

- Pay-Per-Click (PPC)
- Banner Advertising
- Text Links
- Cost-Per-Impression (CPM)
- Newspaper Ads

Some free paid adverts you can use are:

- Forums
- Classified Ads
- Articles
- Blogging
- Social Networking
- Social Bookmarking
- Squidoo Lens
- Video Marketing

On the final note, don't just read this report and dump it, take action. Only action takers succeed online.

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